



# Erika Whiteley

BA(Hons) Fashion

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## EDUCATION

### **BA(Hons) Fashion**

ARTS UNIVERSITY  
BOURNEMOUTH (AUB),  
Bournemouth

### **Emergency First Aid at Work**

THE LITLEDOWN  
CENTRE,  
Bournemouth

### **Art Foundation Course**

MAESTRISE,  
Clermont-Ferrand (France)

### **French Baccalaureate (Economics and Sociology, with Scientific Maths)**

LYCEE IMMACULEE  
CONCEPTION,  
Espalion (France)

### **French Secondary School Certificate**

COLLEGE JEAN-BOUDOU,  
Naucelle (France)

## LANGUAGES

**English** | Fluent

**French** | Fluent

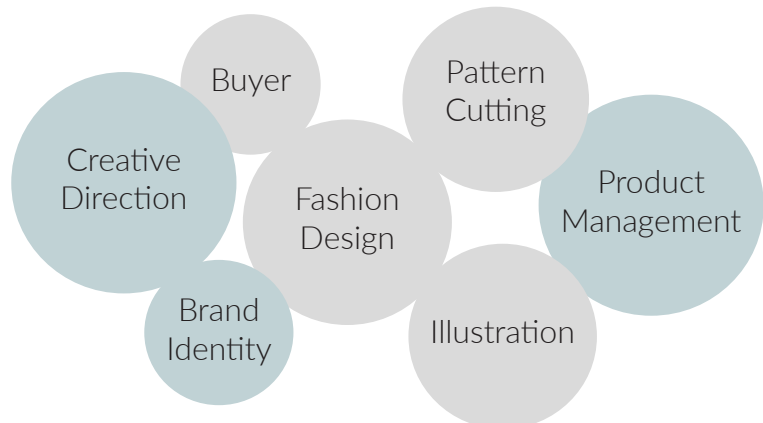
**Spanish** | Basic

## PROFESSIONAL PROFILE

An organised, creative and highly motivated BA Hons Fashion graduate, my prior work and life experience makes me well suited to the fast-paced fashion world. Dynamic and adaptable, I thrive under pressure, tackling all deadlines with enthusiasm, professionalism and a smile!

Having worked in various highly demanding industries, I have developed a wide range of knowledge and skills that greatly enhance my work ethic. Along with this, I was lucky enough to live in both Australia and Europe, before moving back to the UK in my early twenties, and the exposure to different cultures has enriched my creative outlook which I am impatient to put to use in the fashion industry.

## PROFESSIONAL INTERESTS



## RELEVANT EXPERIENCE

**AUB | Mentor** | Bournemouth / March 2018

As part of one of our University units, we had a level 4 student intern for us. This opportunity gave me the responsibility to mentor and teach my peer in a professional-like atmosphere.

**AUB | Live Brief with COS** | Bournemouth / March-May 2017

As part of my university project I had the chance to work alongside the international fashion design company COS, creating a collection that would partake in the Bournemouth Graduate Fashion Show.

## SKILLS

Design



Pattern Cutting



Sewing



Styling



Lectra



Wilcom



Adobe Illustrator



Adobe InDesign



Word



Excel



## TRAITS

### TEAM WORK

Teamwork makes the dream work

### ENTREPRENURIAL

I love creating new ideas

### HARDWORKING

And cheerful with it.

### COMMUNICATION

Discussion moves us forward

### ADAPTIBILITY

Competent and motivated

### ORGANISATION

Increases productivity

### PERSEVERANCE

I never lose sight of the endpoint

### CONSIENTIOUS

Always reliable

## RELEVANT EXPERIENCE (Continued)

### **AUB | Interning** | Bournemouth / March-May 2016

During my first year at university I got the opportunity to intern for Catherine Thompson and assisted with some of the practical aspects of her Final Collection.

### **BOURNEMOUTH UNIVERSITY | Interviewed** | Bournemouth / 5th February 2016

As a guest for the Bournemouth University I was interviewed for the Live Student Television show "LOOK AT ME" which gave me the opportunity to talk about the BA(Hons) Fashion degree which I was attending at AUB.

### **AUB | Class Representative** | Bournemouth / September 2015-June 2016

In my first year at university I was voted to be the Year Representative of my class, which enabled me to develop and strengthen my leadership skills and assist fellow students with having their voices heard.

## EMPLOYMENT HISTORY

### **PIRRAN MEDOWS | Lifeguard** | Newquay / June-July 2017

A summer job at a 5 star establishment which required vigilance and high standard communication skills.

### **DISNEYLAND PARIS | Performer and Actress** | Marne-la-Vallee, France / November 2014-August 2015

My job at Disney involved me dressing up as some of the popular Disney characters while interacting with the guests. I had to do meets and greets, and I also performed in the 'Frozen Sing Along' as Queen Elsa.

### **BELLE INN HOTEL | Assistant Manager** | Clermont-Ferrand, France / March 2014-September 2014

I was trusted with the management of the reception, the preparation and service for the breakfasts, the cleaning and creating the schedules of the other employees.

### **RED BULL | Commercial Promoter** | Lyon, France / December 2012-October 2013

As a Red Bull Wings Team member I had to promote the benefits of drinking this drink, which lead to being a part of the working team at the X-Games in Tignes in 2013.

### **EHPAD LA FONTANELLE (ELDERLY CARE HOME) | Nurse's Aid** | Naucelle, France / March 2012-August 2012

I covered the employees that were off sick, which lead me to do a numerous activities within the retirement home, from cleaner to nurse's aid.